

# Leslie Jayne Benzing

Graphic Design • Production • Brand Implementation • Project Management  
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## Experience

Office Depot Private Brand, Boca Raton, Florida (2009–present)  
SALT Branding, San Francisco, California (2006–2009)  
TrueBrand LLC, San Francisco, California (2005–2006)  
Wild Planet Toys, Inc., San Francisco, California (2003–2005)  
Satellite Design, San Francisco, California (2002–2003)  
Luxon Carrà, San Francisco, California (2000–2002)  
RIDES for Bay Area Commuters, Inc., San Francisco/Oakland, California (1998–2000)

## Responsibilities

Brand guideline creation  
Advertising design and production (print and online)  
Collateral and promotional design  
Multi-page publication layout  
Writing and proofreading  
Signage and additional environmental graphics  
Web design and basic coding  
Packaging mechanicals  
Budgeting and client proposals  
Microsoft PowerPoint and Microsoft Word templates  
Final logo art refinement and file preparation  
Traffic management  
Vendor selection and supervision  
Staff selection and supervision  
Macintosh system, peripherals and network maintenance

## Related Skills

Expertise in the following applications:

Adobe Illustrator  
Adobe InDesign  
Microsoft PowerPoint  
Microsoft Word  
Adobe Photoshop

Proficiency in Quark XPress, Adobe Acrobat, Adobe Dreamweaver, Adobe Flash, and Microsoft Excel.  
Traditional mechanical and comping skills; abilities in illustration, photography and layout. Template testing on Windows XP and Windows Vista.

## Education

Bachelor of Arts in Design Studio, Diploma of Academic Distinction, Harpur College, State University of New York at Binghamton

Freshman Foundation and Painting, Rhode Island School of Design

Rayko Photo Center: Advanced Photoshop Techniques

Media Alliance Computer Services (MACS) Training: Web Animation with Flash

City College of San Francisco: FileMaker Pro Intermediate

Media Alliance Computer Services (MACS) Training: HTML Web Building

Media Alliance Computer Services (MACS) Training: Illustrator and Photoshop Intensive

Cybertype, Inc.: QuarkXPress Training

Parsons School of Design: Advertising Design

## Additional Professional Information

Designer and Partner, XiellieSoft: iPhone applications

Coordinator and Webmaster, Chickenstock: quinquennial amateur music festival

## References

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